



MSME
Chamber of Commerce and
Industry of India

**15th March 2026
at Hotel, Taj
Vivanta, Kolkata**



7th GLOBAL Sustainability SUMMIT & EXPO



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**The event will be Inagurated by
Dr. (Mrs.) Shashi Panja, Minister-in-Charge for the
Department of Industry, Commerce and Enterprises in
the Government of West Bengal.**

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Rice Industry & Export

**“ Rice Industry 2025 - 2030: Domestic Expansion, Export Growth &
Bengal's Pivotal Role”**



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Website
www.msmeccii.in

Organised By

- MSME Chamber of Commerce and Industry of India (MSMECCI) To position India as the world's most reliable, sustainable, and technologically advanced rice export powerhouse by fostering collaboration, driving modernization across the value chain, and enabling long-term international trade partnerships. The event aims to inspire scalable solutions, promote circular agriculture, and build a globally competitive rice ecosystem.
- Services Export Promotion Council (SEPC), Ministry of Commerce & Industry, Govt. of India
- FASII
- World GRESPO Foundation



About MSMECCII – Who We Are & What We Do

- MSMECCII was established in 2019 as a non-profit “trust,” aiming to support micro, small and medium enterprises (MSMEs), start-ups, and small/medium corporates.
- Our mission spans across business support, sustainability, social causes and global networking.
- The leadership: The Chairman is an industry veteran with decades of experience in plastics, packaging, recycling, waste management, E-Waste, Renewable & Sustainable Energy, Rice Industry, Textile, Handicraft, Jute, Leather, Tourism Industry and related sectors.
- MSMECCII has affiliations with global advisory members (including Padma Shri, Padma Bhushan, Padma Bhimbushan aims to provide a global business network & knowledge sharing for its members.

Their core activities include:

- MSMECCII plays a pivotal role in bridging industry, government, and global markets, creating an enabling ecosystem where enterprises can grow sustainably and responsibly. The Chamber actively supports industries through policy advocacy, capacity building, market access, technology adoption, and skill development, ensuring that Indian MSMEs are future-ready and globally aligned.
 - Organizing global conferences, exhibitions & awards focused on plastics, packaging, recycling (plastic/paper/metals/glass/agri/auto/electronics/waste), environment, sustainability, circular economy, EPR, waste-to-wealth, and related areas.
 - Supporting MSMEs & startups with market updates, policy updates, liaisoning, networking, and planning support.
 - Promoting social causes: women’s empowerment, support for girls’ education, “Swachh Bharat / Green India” campaigns, aid to disadvantaged communities (e.g. food distribution, winter-blanket drives), support for handicraft education — blending business focus with social responsibility.
 - Encouraging sustainable business practices — e.g. recycling, waste management, circular economy, sustainable packaging & flexible packaging & specialty films.
 - Facilitating global networking: enabling B2B, international trade linkages, export support, connecting MSMEs with foreign markets and global players via their network.
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Rice Industry & Export Conference 2026–30

Introduction, Purpose, Export Opportunities & Expected Growth

Introduction

India has emerged as one of the world's largest rice producers and exporters, playing a pivotal role in global food security and international agricultural trade. In FY 2024-25, India exported around **20.1 million tonnes of rice valued at approximately \$12.95 billion**, reaching more than 170 countries across Africa, the Middle East, Asia, Europe, and the Americas. The country accounts for nearly **30% of global production** and a significant share of world rice shipments, driven by diverse varietal strengths including Basmati, long-grain, parboiled and specialty rices.

West Bengal, a traditional rice bowl of India, contributes significantly to national output, benefitting from fertile alluvial plains, extensive irrigation networks and strong processing clusters. Alongside states like Uttar Pradesh and Telangana, West Bengal is a key node in India's rice supply chain and export ecosystem.

Purpose of the Conference

The Rice Industry & Export Conference aims to:

- **Facilitate strategic dialogue** among policymakers, producers, exporters, logistics providers and global buyers to strengthen India's competitive position in world rice markets.
- **Showcase rice varietal excellence** from India — including Basmati, aromatic and specialty rices — and encourage value-added rice product exports.
- **Identify market linkages** and collaborative pathways for new export destinations with high growth potential.
- **Address supply chain challenges**, standards compliance, sustainability, and emerging digital trade platforms.

This forum will drive **policy insights, investment dialogues, and trade agreements** to support export competitiveness.

Opportunities for Exports

Global demand for rice remains robust due to rising populations, urbanisation and food consumption patterns in emerging markets across Africa, the Middle East and Southeast Asia. India is uniquely positioned to serve this demand with its large production surplus, varietal diversity and improving agritech adoption.

Key export opportunities include:

- **Premium Basmati rice:** Continues to attract high value in markets like the Middle East, EU, UK and USA.
- **Non-Basmati and parboiled rice:** Strong demand in Africa and Southeast Asia.
- **Specialty & organic rice varieties:** Growing niche segments globally.
- **By-products & value-added items** such as rice flour, rice bran products and processed snacks, boosted by lifting of export restrictions (e.g., de-oiled rice bran).

For West Bengal, increased processing infrastructure, cluster development and integration with logistics corridors can unlock export value, especially for speciality and value-added rices, agro-forestry based rice products and rice by-products.

Expected Growth (2026–2030)

India's rice industry is forecast for continued expansion:

- **Domestic production** is projected to remain robust, with estimates around 151 million tonnes in 2025-26 and rising yields supporting exportable surplus.
- **Export volumes** are expected to grow over 10% in FY26 compared to FY25, driven by diversified market penetration and trade promotion initiatives.
- **According to market forecasts**, the Indian rice market is poised to grow at a **~5% CAGR to around USD 60 billion by 2030**, suggesting strong underlying demand and value creation opportunities.

Over 2026–30, strategic policy support, infrastructure investment, supply chain modernization, and targeted export facilitation will be critical to elevating India's share in global rice trade — reinforcing West Bengal's role as an export hub and strengthening national agricultural export performance.



About the Summit?

The 7th Global Sustainability Summit & Expo is India's premier platform dedicated to innovation, sustainability, and global trade opportunities in the Rice Industry and Export Sector.

The 2026 edition in Kolkata brings exporters, millers, farmers, global buyers, policymakers, technology companies, research institutions, logistics providers, certification agencies, and financial institutions under one roof.

The objective is to strengthen India's position as a world leader in rice exports by driving technological transformation, supply-chain efficiency, sustainability practices, and international market expansion.

Themes & Focus Areas

- Future of India's Rice Export Ecosystem
- Technological Advancements in Milling, Drying, Processing & Sorting
- Global Trade Compliance, Quality Standards & Certifications
- Value-Added & Specialty Rice: Market Potential
- Packaging Innovations & Sustainability
- Agri-Policy, Finance & Insurance Support Systems
- Climate-Smart Rice Farming & Water-Efficiency Models
- Logistics, Warehousing & Cold Chain for Export Excellence



Why Should Attend ?

- Rice Exporters, Traders & Millers
- Farmers' Producer Organisations (FPOs)
- Bulk Buyers, Importers & Global Retailers
- Machinery, Sorting, Drying & Packaging Technology Providers
- Logistics, Shipping, Freight & Warehousing Companies
- Government Departments & Export Councils
- Banks, NBFCs & Insurance Agencies
- Researchers, Agri-Scientists & Startups

Why Attend ?

- Direct access to international buyers
- Latest insights on export regulations & certifications
- Networking with top government and global industry leaders
- Exposure to advanced milling machinery & packaging solutions
- Opportunities for trade partnerships, joint ventures & technology tie-ups
- Recognition through national-level rice export awards



Mission & Vision.

MISSION

To create a global platform that brings together policymakers, exporters, millers, agri-technologists, logistics providers, financial institutions, and international buyers to strengthen India's position as a leading hub for sustainable rice production and exports. The mission is to accelerate growth, promote innovation, enhance quality standards, and connect Indian rice exporters to emerging global markets.

VISION

To position India as the world's most reliable, sustainable, and technologically advanced rice export powerhouse by fostering collaboration, driving modernization across the value chain, and enabling long-term international trade partnerships. The event aims to inspire scalable solutions, promote circular agriculture, and build a globally competitive rice ecosystem.

Event Outcomes / Takeaways

For Industry Delegates & Exporters

- Clear understanding of new and emerging global rice markets, demand trends, and pricing dynamics.
- Direct opportunities to meet overseas buyers, importers, and trade commissioners.
- Insights on export documentation, compliance, certifications, and quality standards required by key importing nations.
- Knowledge of modern rice milling technologies, packaging innovations, and automation systems.
- Identification of new partnerships in logistics, warehousing, cold chain, and shipping for improved export supply chains.

For Farmers, Millers & Processors

- Best practices in sustainable rice cultivation and improved productivity models.
- Exposure to climate-smart agriculture, carbon reduction strategies, and water-efficient practices.
- Understanding of value-added rice products and premium segments (Basmati, organic rice, parboiled, fortified).

For Policymakers & Institutions

- Actionable insights for policy improvements supporting export-led growth.
- Opportunity to address industry pain points and design sector-specific support programs.

For Technology & Solution Providers

- Direct engagement with rice mills, exporters, and food companies looking to upgrade systems.
- Platform to showcase innovations in sorting, grading, milling machinery, packaging, testing, blockchain traceability, etc.

Key Takeaways for All Participants

- Stronger business networks, global partnerships, and investment opportunities.
- Upgraded knowledge of sustainability standards and global trade requirements.
- Clear roadmap for expanding India's rice export capacity in 2026 and beyond.
- Access to expert-led sessions, market intelligence, and real-time business opportunities.

You are requested to Register immediately to take the benefit of Global Networking



Contact Us Today

For More Information:



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CONFERENCE AGENDA

15th March 2026

DAY - 2

2nd - Day Conference Agenda: “ Rice Industry 2025–2030: Domestic Expansion, Export Growth & Bengal’s Pivotal Role “

 **Date:** 15th March 2026
 **Venue:** Taj Vivanta Hotel
 **Time :** 3:15 PM – 6:45 PM
Hall No: 1

3 - hour engaging and knowledge-driven agenda for a “**Rice Manufacturers Conference: Exploring Domestic & International Markets (Africa & Middle East Focus)**” — designed to keep participants interested, informed, and connected with actionable insights.

Rice Manufacturers Conference 2025

Theme: *Expanding Horizons – Opportunities in Domestic & Global Rice Markets (Africa & Middle East Focus)*

Duration : 2 Hours

Audience: Rice Millers, Exporters, Traders, Packaging Companies, Agri-Tech Providers, Government & Trade Bodies

Agenda

Session Duration: 3 Hours (180 minutes)

3:15 PM – 3:20 PM

Welcome & Inaugural Address

- **Welcome Remarks**
- **Theme Introduction:** Importance of strengthening India’s rice sector for domestic & global growth.

- **Special Note:** India's role as the world's leading rice exporter.



3:20 PM – 3:40 PM

Session 1: Domestic Market – Trends & Growth Drivers

Topic: *“Indian Rice Industry 2025–2030: Market Trends, Branding & Value Addition”*

Key Points:

- Latest demand patterns in India (Basmati vs. Non-Basmati)
- Role of packaging, branding & consumer preference shifts.
- Quality certification & FSSAI standards for domestic sales.
- Emerging distribution models: Online & modern retail channels.

Speaker: Representative from All India Rice Exporters Association (AIREA) or Agri Market Analyst.



3:40 PM – 4:05 PM

Session 2: Export Market Opportunities – Africa & Middle East

Topic : *“Expanding Indian Rice Exports: High-Potential Markets in Africa & the Middle East”*

Key Points:

- Top importing countries (UAE, Saudi Arabia, Egypt, Nigeria, Ghana, Kenya, South Africa)
- Market access challenges & regulatory

requirements.

- Understanding consumer preferences & price sensitivities.
- Strategies for entering new African & GCC markets.
- Case study: How Indian exporters built successful brands abroad.

Speaker: International Trade Expert / Export Promotion Council Representative.

Speaker

Speaker

4:05 PM – 4:30 PM

Session 3: Logistics, Supply Chain & Quality Standards

Topic : *“Ensuring Quality, Traceability & Timely Delivery for Global Competitiveness”*

Key Points:

- Efficient port logistics & warehousing practices.
- Maintaining quality in long-distance shipments.
- Importance of certification (ISO, HACCP, Halal, etc.)
- Supply chain digitization for transparency & speed.

Speaker: Logistics/Port Authority Expert or Major Export House Representative.

Speaker

Speaker

4 : 30 PM - 5 : 00 PM

Tea/ Coffee Break & Networking

5 : 00 PM – 5:25 PM

Session 4: Finance & Government Support

Topic : *“Government Schemes, Export Incentives & Financing Support for Rice Exporters”*

Key Points :

- MSME & DGFT export assistance programs.
- Subsidies, incentives, and tax benefits available.
- Access to working capital and export credit insurance (ECGC, EXIM Bank)
- Guidance for first-time exporters.



5:25 PM – 5: 45 PM

Session 5: Panel Discussion – The Future of Indian Rice Industry

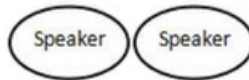
Topic: *“Building Global Competitiveness & Sustainable Growth for India’s Rice Sector”*

Panelists:

- Leading rice manufacturer
- Exporter to Africa
- Trade official
- Packaging expert
- Agri-tech innovator

Discussion Points :

- Market diversification beyond traditional buyers.
- Branding “Indian Rice” globally.
- Role of innovation & sustainability in exports.
- Future roadmap for 2030.



West Bengal Rice Manufacturers Conference 2025

Theme: *Enhancing Competitiveness & Expanding Markets for Bengal Rice – Domestic & International Outlook*

Duration: 1 Hour

Audience: Rice Millers, Exporters, Traders, Packaging Companies, Agri-Tech Startups, and Government Officials

5 : 45 PM – 6 : 00 PM

Welcome & Opening Remarks | Session 1: Boosting Domestic Sales – Modern Market Strategies

Topic: *“Reviving Bengal’s Rice Market: Packaging, Branding & Retail Presence”*

Key Discussion Points :

- Evolving consumer preferences – shift toward branded packaged rice.
- Improving packaging, labeling, and hygiene to enhance shelf appeal.
- Role of digital marketing & e-commerce platforms (Amazon, BigBasket, etc.)
- Tapping institutional buyers – hotels, restaurants, catering (HoReCa segment)
- Importance of regional branding (“Bengal Premium”)

Speaker

6 : 00 PM – 6 : 20 PM

Session 2: Expanding Export Markets – Africa & Middle East Focus

Topic: *“Unlocking Export Growth: Africa & Middle East Opportunities for Bengal Rice”*

Key Discussion Points :

- Identifying high-demand countries (UAE, Saudi Arabia, Nigeria, Ghana, Oman)
- Meeting international quality & certification standards (APEDA, ISO, Halal)
- Competitive pricing & logistics from eastern ports (Kolkata, Haldia)
- Building long-term buyer relationships through trade fairs & digital B2B portals.
- Government export support under APEDA & MSME schemes.

Speaker: Export Promotion Council Representative / Successful Rice Exporter.

Speaker

Speaker

6: 20 PM – 6: 40 PM

Session 3: Technology, Value Addition & Sustainability

Topic: *“Modern Rice Milling, By-Product Utilization & Sustainable Practices”*

Key Discussion Points:

- Upgrading to energy-efficient and automated milling systems.

- Utilizing rice husk & bran for additional revenue (biofuel, edible oil, etc.)
- Maintaining consistent grain quality through lab testing & traceability.
- Sustainable farming & CSR practices for brand credibility.



6: 40 PM – 6: 45 PM

Closing Remarks & Networking Invitation

- Key takeaways summarized by moderator.
- Invitation to networking tea / B2B meetings.

I hope this are the main issues to be addressed to Rice manufacturers.



End of the 2nd day Conference

S P O N S O R S H I P

14 - 15 March 2026 at Taj Vivanta Hotel, Kolkata

Sponsors-Name	INR	USD	Complimentary Delegates
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Bronze Sponsor	2 Lacs + 18% Gst	\$ 2,652	2
Stall (size- 9 sqm) 14,000/sqm	1,26,000 + 18% Gst	\$ 1,671	1
Standees Rate	10,000 + 18% Gst	\$ 135	NIL
Mug Sponsor	60,000 + 18% Gst	\$ 800	1
Conference Souvenir Sponsor	2 Lacs + 18% Gst	\$ 2,652	2
Souvenir Front Page	40,000 + 18% Gst	\$ 530	NIL
Souvenir front inside page	35,000 + 18% Gst	\$ 465	NIL
Souvenir back Cover page	30,000 + 18% Gst	\$ 400	NIL
Souvenir back inside page	25,000 + 18% Gst	\$ 335	NIL
Souvenir full page advertisement	10,000 + 18% Gst	\$ 135	NIL
Souvenir half page advertisement	5,000 + 18% Gst	\$ 68	2
Plastic Recycling partner	2 Lacs + 18% Gst	\$ 2,652	2
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Knowledge Partner	1 Lacs + 18% Gst	\$ 1,330	1
conference Kit Sponsor	3 Lacs + 18% Gst	\$ 3,978	3
Lanyard Sponsor	50,000 + 18% Gst	\$ 665	NIL
Key Chain Sponsor	30,000 + 18% Gst	\$ 400	NIL
Registration Centre & Luggage Centre Sponsor	50,000 + 18% Gst	\$ 655	NIL
Delegate Registration Fees	8,000 + 18% Gst	\$ 110	1
Awardee + 1 (Additional Person)	8,000 + 18% Gst	\$ 110	1

6th Global Sustainability Summit & Expo

14 - 15 March at Hotel, Taj Vivanta, kolkata

Sponsorship Packages

Organized by:

MSME Chamber of Commerce and Industry of India

Benefits	PREMIUM EVENT SPONSOR 10 LACS	TITLE SPONSOR 8 LACS	DIAMOND SPONSOR 7 LACS	PLATINUM SPONSOR 6 LACS	GOLDEN SPONSOR 5 LACS	SILVER SPONSOR 3 LACS	BRONZE SPONSOR 2 LACS
	(USD 13,320)	(USD 10,655)	(USD 9,325)	(USD 7,990)	(USD 6,660)	(USD 4,000)	(USD 2,665)
Promotional Banner	✓	✓	✓	✓	✓	✓	✗
Advertisement in our conference souvenir	✓	✓	✓	✓	✓	✓	✓
Advertisement logo on Invitation Card	✓	✓	✓	✓	✗	✗	✗
Conference kit Bag	✓	✓	✓	✓	✓	✓	✓
Speaking Opportunity	✓	✓	✓	✓	✗	✗	✗
Interview with Paper or Magazine or TV	✓	✓	✓	✗	✗	✗	✗
Sponsor Memento	✓	✓	✓	✓	✓	✓	✓
Conference Podium (Logo will be displayed)	✓	✓	✓	✓	✓	✓	✗
Venue Stage & Backdrop	✓	✓	✓	✓	✓	✓	✓
Flex Banner During Conference	✓	✓	✓	✓	✓	✓	✓
Advertisement all social media	✓	✓	✓	✓	✓	✓	✓
Article Publish in Souvenir	✓	✓	✓	✓	✓	✓	✗
Complementary delegate pass	10 PASS	07 PASS	06 PASS	05 PASS	04 PASS	03 PASS	02 PASS
Cocktail & Dinner	07 PERSON	06 PERSON	05 PERSON	04 PERSON	03 PERSON	02 PERSON	01 PERSON
Complementary Exhibit display space	9 SQM	9 SQM	9 SQM	9 SQM	9 SQM	✗	✗
Logo branding pre-event promotion	✓	✗	✗	✗	✗	✗	✗
AV During breaks on the event	✓	✗	✗	✗	✗	✗	✗
Memberships Complementary	3 YEARS	2 YEARS	1 YEAR	1 YEAR	✗	✗	✗
Photo Album sharing	✓	✓	✓	✓	✓	✓	✓
Lunch / Tea, Coffee, Snacks	✓	✓	✓	✓	✓	✓	✓
Video Promoted in social media	✓	✓	✗	✗	✗	✗	✗
Standee during conference	4	3	2	2	1	1	1
+18% GST Extra							