

# **STARTUP CONCLAVE, FUNDING, SKILLS & ENTREPRENEURSHIP**

**Conference  
&  
Exhibition**



**Vigyan Bhawan, New Delhi**

**25th - 27th July 2024**

**9am - 6pm**

## INTRODUCTION



The country's diverse and rapidly growing market, coupled with a pool of young, talented, and ambitious individuals, has paved the way for a remarkable surge in startup activity. Indian startups span a wide range of sectors, including technology, e-commerce, healthcare, intech, agriculture, and renewable energy, among others.

In recent years, India has emerged as a dynamic and vibrant hub for startups, fostering a burgeoning entrepreneurial ecosystem that continues to captivate global attention. India has the 3rd largest startup ecosystem in the world; expected to witness a consistent annual growth of 12-15%.



India has more than 90,000 registered startups generating employment for 9 Lakh plus people in last 6 years.

## FUND OF FUNDS

To provide equity funding support for development and growth of innovation driven enterprises, the Government has set aside a corpus fund of INR 10,000 crores managed by SIDBI. The Fund is in the nature of Fund of Funds, which means that the Government participates in the capital of SEBI registered Venture Funds, who invest twice the amount in Startups.

“ Now the employment generation is not confined merely to Government services or factories, with job seekers becoming job creators. We are proud of the hard work and innovative ideas of our youth! ”

*Shri Piyush Goyal, Hon'ble  
Minister of Commerce &  
Industry, Government of India*

## **SKILLS AND ENTREPRENEURSHIP**






Skills determine the ability to achieve goals and execute better plans. Keeping this in mind, the Government of India introduced the initiative of 'Skill India' in 2015. The main objective was to train over 40 crore Indians in various industry-related jobs. Their vision was clear – to have an empowered workforce by 2022.

The mission of Skills India is to cater to the skill development of the youth in the country through a result-oriented framework. The latter is designed so that it corresponds to the needs of the industry. The best part about Skill India is that it is digitised and allows the youth to enroll either as a trainer or as a candidate.

Entrepreneurship development in India is important because it can contribute to economic growth, social development, innovation, employment generation, poverty alleviation, and empowerment of the country.

India has emerged as one of the most attractive destinations for startups in the world, with a thriving startup ecosystem that is home to more than 50,000 startups. One of the key factors that have contributed to the growth of entrepreneurship in India is the availability of capital. India has a robust venture capital ecosystem, with several domestic and international venture capital firms investing in Indian startups. This has made it easier for entrepreneurs to secure funding for their ventures and has enabled them to scale their businesses more quickly.

## **OBJECTIVES OF SKILLS AND ENTREPRENEURSHIP DEVELOPMENT**

-  To make aware/train entrepreneurial culture among people.
-  Provide basic entrepreneurship training aimed at helping entrepreneurs to put their ideas into action, bring an attitudinal & behavioral change in the target group and build their personal entrepreneurial skills.
-  Develop technical and vocational skills or upgrade existing skills of the target group.
-  Motivate young persons (Men and Women) representing different sections of society, including SC, ST, Women and Physically Handicapped, Ex-Servicemen and BPL persons, to consider entrepreneurship or self-employment as one of the career options.
-  To support the establishment of new MSMEs and enhance growth of existing ones which will result in improved productivity and job creation.

## STAGES OF THE STARTUP LIFECYCLE

### Discovery

Identify a potential scalable product/service idea for a big enough target market

### Validation

The service or product discovered hits the market, looking for the first clients ready to pay for it

### PRE-STARTUP

### STARTUP

### Maintenance

Maximising benefits and facing problems derived from the global dimension that the business has achieved

### Sale or Renewal

The decision to sell the startup to a giant or acquire huge resources that the brand will need to continue growing

### GROWTH

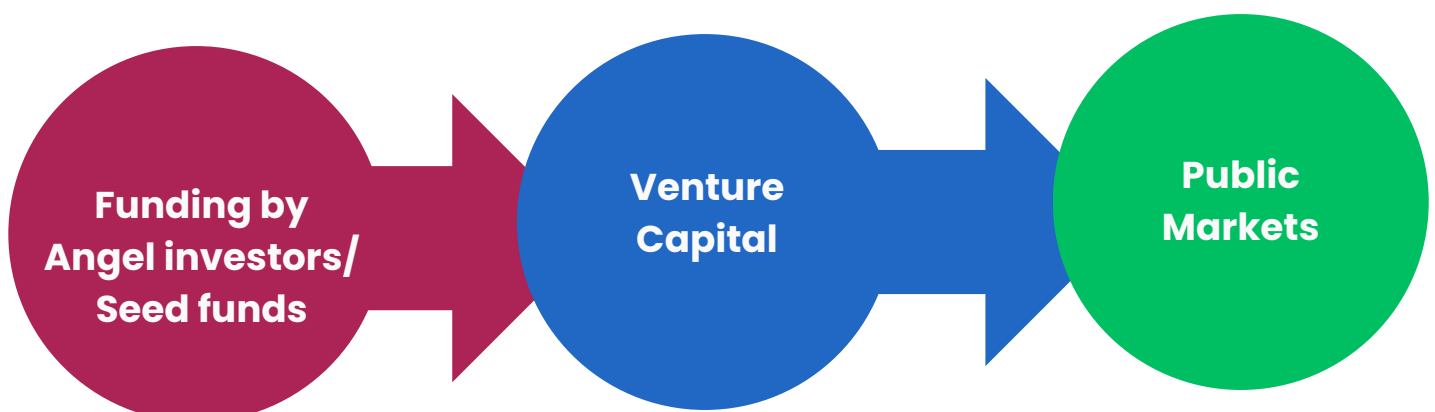
### Efficiency

The entrepreneur begins to define his/her business model and looks for ways to increase customer base

### Scale

Pushing the growth of the business aggressively while increasing its capacity to grow in a sustainable manner

## STARTUP FINANCING LIFESTYLE



## KEY HIGHLIGHT OF THE EXHIBITION

- ▶ 350 + eminent speakers from across the world will participate in the conference with 800 + industries from PAN India overseas.
- ▶ Apart from Middle Industries and corporates, 400+ startups, unicorn and MSME's will be participating in the event.
- ▶ 6000+ Participants are expected in 3 days
- ▶ 100 + interviews will be published by various TV channels, Magazines and Newspapers.
- ▶ Knowledge about current state of startups which will lead to India's market growth.

## WHO SHOULD ATTEND THE EXHIBITION ?

Chartered  
Accountants

MSME  
Entrepreneurs

Bankers

Professionals

Aspiring  
Entrepreneurs

Retail and  
Wholesale Traders

Educational  
Institutions

Academicians,  
Management

College Faculty

India is the third-largest startup hub in the world with more than 50,000 startups as of 2021.



## WHY TO EXHIBIT ?

### ▶▶ DISTINGUISHED KEYNOTES

Gain insights from renowned industry leaders sharing their expertise and experiences.

### ▶▶ INTERACTIVE PANELS

Engage in dynamic discussions on critical topics with industry experts and fellow participants.

### ▶▶ CAPACITY BUILDING

Enhance your skills and understanding of corporate governance best practices.

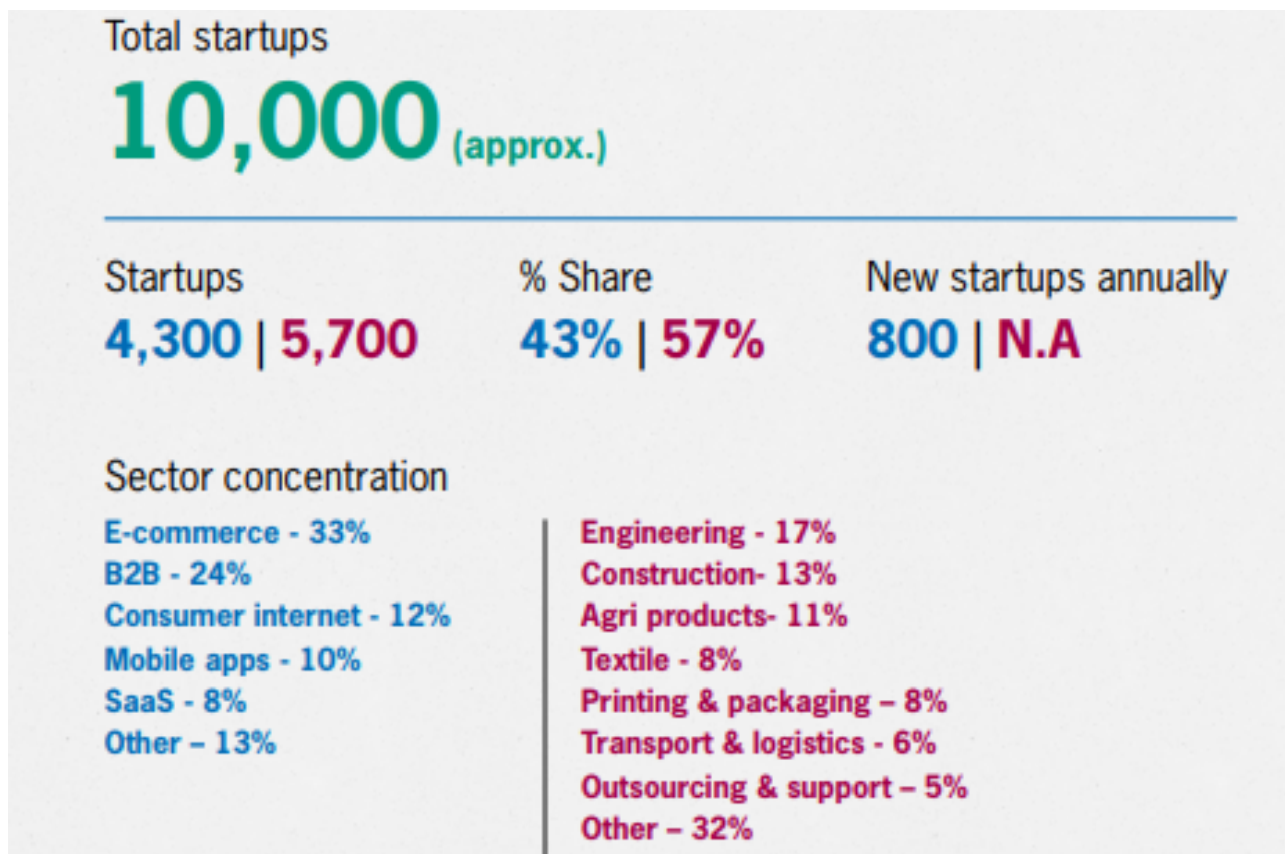
### ▶▶ SHOWCASE OF BEST PRACTICES

Discover effective corporate governance strategies from successful startups and organizations.

### ▶▶ NETWORKING OPPORTUNITIES

Connect with like-minded professionals and build lasting relationships within the startup ecosystem.

## INDIAN STARTUP INDUSTRY COMPOSITION



 Technology based startup

 Non Technology based startup