

LOGISTICS

Conference & Exhibition



**25th - 27th July
2024**

**VIGYAN BHAWAN,
NEW DELHI**

9AM - 6PM

INTRODUCTION

While the terms “logistics” and “supply chain” are sometimes used interchangeably, logistics is an element of the overall supply chain.

Logistics refers to the movement of goods from Point A to Point B, which entails two functions: transportation and warehousing. The overall supply chain is a network of businesses and organizations working in a sequence of processes, including logistics, to produce and distribute goods.



iThink Logistics joins ONDC for logistics support to MSMEs



LOGISTICS MANAGEMENT

Fortunately, logistics management software helps businesses make the very best routing and shipping decisions, contain costs, protect investments and track the movement of goods. Such software can often also automate processes, such as choosing shippers according to rate fluctuations or contracts, printing shipping labels, automatically entering transactions in ledgers and on the balance sheet, ordering shipper pickups, recording receipts and receipt signatures and helping with inventory control and other functions.

At best, poor logistics will dent a company’s bottom line. At worst, it can be crippling because logistics is the physical manifestation of a transaction—without it, there’s no movement of cash from customer to seller.

WHY TO EXHIBIT ?

- **MEET NEW BUYERS**

Drive new business opportunities by meeting and engaging with new buyers, generate valuable leads and unlock millions of dollars worth of new business.

- **DEVELOP NEW BUSINESS OPPORTUNITIES**

Develop new business opportunities and form valuable partnerships with an international and targeted maritime transport and logistics audience.

- **EXPAND MARKET REACH**

Exhibition will attract energy professionals from 164 countries and the Maritime & Logistics Zone will act as the ideal platform for companies to expand their business globally.

- **SHOWCASE INNOVATIONS**

Help shape the future of the shipping and maritime industry by promoting your company's latest innovations and technologies to global stakeholders

- **NETWORKING OPPORTUNITIES**

Connect global maritime, logistics and energy professionals, form valuable partnerships and build relationships that will drive your business forward.

- **STAY AHEAD OF THE COMPETITION**

Stay ahead of the competition and increase brand awareness and visibility by showcasing your latest innovations



ROLE OF LOGISTICS IN BUSINESS

01 Material sourcing

Material sourcing involves more than finding the lowest-cost supplier for a raw material used in manufacturing. Finding the right source for any given material requires a good understanding and management of all contributing factors. This process is called strategic sourcing.

03 Order fulfillment

To complete a transaction, items must be “picked” from the warehouse per the customer order, properly packaged and labeled and then shipped to the customer. Collectively, these processes comprise order fulfillment and are the heart of the logistics.

05 Demand forecasting

Logistics relies heavily on inventory demand forecasting to ensure that a business never runs short on core or high-demand products or materials—and never ties up capital unnecessarily in warehoused goods with sluggish sales, either.

02 Transportation

At the core of logistics is the act of physically transporting goods from Point A to Point B. First, a company needs to select the best mode of shipment—air or land, for example—and the best carrier based on cost, speed and distance, including optimizing routes that require multiple carriers.

04 Warehousing

warehouse management systems enable logistical planning. Further, organization within the warehouses is part of logistic planning. Typically, goods that move frequently or are scheduled for transport soon are placed at the front of the warehouse.

06 Supply chain management

Logistics is an important link in the supply chain as it facilitates the movement of goods from suppliers to manufacturers and then to sellers or distributors and eventually to buyers.

KEY HIGHLIGHTS OF THE EXHIBITION

- 350 + eminent speakers from across the world will participate in the conference with 800 + industries from PAN India overseas.
- Apart from Middle Industries and corporates, 400+ startups, unicorn and MSME's will be participating in the event along with 6000+ participants.
- 100 + interviews will be published by various TV channels, Magazines and Newspapers.
- It will deliberate & showcase the opportunities, growth, ecosystem, emerging trends.
- Ministries, MOS, Secretaries, Joint Secretaries and other Government top officials will be the part of the mega event.
- Announcement video will be released for our upcoming two mega event in Biswa Bangla.

WHO SHOULD ATTEND THE EXHIBITION

01 Distribution Companies

02 Wholesale importers

03 Logistics Companies-3PL/4PL

04 Warehousing companies

05 Technological Companies

06 Investment Seekers

07 Business opportunities seekers

08 Hardware Companies