

GLOBAL SUSTAINABILITY CONCLAVE MAKE IN INDIA - MAKE FOR WORLD 25TH - 27TH JULY 2024

SEPC (Service Export Promotion Council under Ministry of Commerce
and Industry Govt. of India)

&
India Exposition Mart Ltd. (Jointly Organising)

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H O M E F U R N I S H I N G C O N F E R E N C E & E X H I B I T I O N

Vigyan Bhawan, New Delhi
25th - 27th July'24



INTRODUCTION

Home furnishings are items placed in a room to make it comfortable and appealing. They include all the movable items such as furniture, curtains, carpets, and décor items that complement the room's design. Home furnishings are an essential part of interior design, and they can give a room a unique personality. They enhance a room's functionality, aesthetic appeal, and coziness. Home furnishings are important because they play a crucial role in transforming a house into a comfortable and inviting home.

All Home Furnishing accessories will be displayed in our **Conference and Exhibition from 25th - 27th July 2024 organized at Vigyan Sabha, New Delhi.**

THE IMPACT OF HOME DECOR EXHIBITIONS

- ◆ The showcase of novel ideas and captivating designs translates into a domino effect where manufacturers continuously innovate to appeal to an increasingly discerning client base, driven by insights gleaned from these exhibitions.
- ◆ Varied offerings from manufacturers.
- ◆ The market sees a surge in diversified offerings – sustainable materials gain prominence, bespoke furniture becomes more accessible
- ◆ The technology behind these virtual setups is progressively evolving, allowing exhibitors to present their designs in impressive detail



KEY HIGHLIGHTS

- Importers or manufacturers and buyers of Home Furnishing products like furnishing fabrics, curtains & blinds; decorative made-ups; bed linen & decorative beddings; mattresses & pillows; comforters & blankets; towels & bath linen; table & kitchen linen; carpets & floor coverings will find a common platform at the exhibition 2024.
- India Home Furnishing Exhibition will see participation of more than 100 home furnishing and home décor companies not only from India, but also other countries. Additionally, over 200 buyers are expected to visit the four day mega event.
- Exhibition 2024 will provide exhibitors an opportunity to meet and interact with high quality buyers as decision makers, founders, CEOs, directors, sourcing heads, merchandising managers, purchase managers and material managers will visit the exhibition.
- It offers a platform to launch new products, make new contacts and maintain existing relationships – with more qualified buyers and decision makers than any other event in India.

WHO SHOULD ATTEND?

- International Brands and manufacturers, wishing to introduce themselves to Indian market
- Established brands and manufacturers in home textiles, home decor and services
- Brands wishing to get instant feedback from the trade to your new business ideas in home category
- Brands wishing to consolidate their leadership and Trade presence
- Retailers and suppliers
- Importers and Exporters



WHY TO EXHIBIT

- ◆ Opportunity to Present innovations and new range to all categories of retailers from across India simultaneously in just 2 days.
- ◆ Connects with new retailers (Large Format Stores, Specialty retailers, Online Retailers, Franchisees and traditional stores) and trade buyers (Corporate buyers, institutional buyers, importers and wholesalers) in existing and new territories.
- ◆ Consolidate trade relationships and opportunity to book spot orders from retailers and regional distributors.
- ◆ Get instant feedback on products, prices and innovations from leading retailers.
- ◆ Gain first-hand knowledge of different market segments, trends, consumer preferences and retailers needs.
- ◆ Showcase your competitive advantage in terms of product design, features, benefits and costs.

