



GIFT ITEMS

**Vigyan Sabha, New Delhi
25th - 27th July 2024**



DEFINITION

Gift-giving is a universal language. It's a gesture that transcends cultures, languages, and backgrounds. Whether it's a meticulously wrapped box or a simple, heartfelt note, gifts hold the power to connect people, express emotions, and create lasting memories. But why are gifts important? What lies beneath the surface of this age-old tradition? In this enlightening exploration, we unwrap the psychology of gift-giving, discuss its significance in relationships, and delve into the profound impact of sharing the perfect present.

Gift-giving have found that it brings joy to both the giver and the receiver. When we take out time to select or create a gift, it's not merely an exchange of goods; it's a demonstration of our understanding of the recipient. The value of a gift isn't measured by its price tag, but rather by the thought and effort invested in selecting or creating it.

Gift Conference and Exhibition at Vigyan Bhawan on 25th, 26th and 27th July 2024 will exhibit the importance of gift giving.

WHO SHOULD ATTEND?

- ✔ Specialist Retailers
- ✔ Software Firms
- ✔ FMCG
- ✔ Advertising Agencies
- ✔ Overseas Buyers
- ✔ Professionals and Industries
- ✔ Multinational Corporations
- ✔ Government Agencies



KEY HIGHLIGHTS

- ✔ The exhibition will feature an extensive array of products in various diversified segments to provide visitors with a range of options to choose from such as Corporate Gifts, Celebration Gifts and Festive Gifts.
- ✔ It will cater to professionals from diverse sectors, including Corporates, IT, Pharmaceuticals, Hospitality and more, ensuring that their sourcing requirements are comprehensively met.
- ✔ It will encompass a broad spectrum of gifting categories, encompassing a wide range of options such as: Customized Gifts & Promotional Products; Beauty, Health & Wellness Gifts; Gourmet Hampers; Custom Branding Machinery; Electronic Gadgets & Home Appliances; Awards & Rewards.
- ✔ Diverse range of exhibitors and buyers, offers an ideal setting for businesses to showcase your products & services, connect with potential clients and gain insights into latest trends and technologies.



WHY TO EXHIBIT

Brand Awareness

Our gift exhibition will expand brand awareness amongst key decision makers within the target audience.

Networking Opportunity

Interacting with audience coming from different culture will boost the networking opportunity.

Meet in Person

Attending the exhibition will also enable face to face interaction with invited key audience which will lead to better communication and understanding.

Build New Contacts

Opportunity to network will also allow us to build new contacts with manufacturers, retailers, buyers etc.

Analyze the Competition

No. of people attending the event will give us chance to interact with our competitors and know about their business.

