Privacy policy

Privacy Policy

- "This Privacy Policy applies to the" www.msmeccii.in
- msmeccii.in recognises the importance of maintaining your privacy. We value your privacy and appreciate your trust in us. This Policy describes how we treat user information we collect on http://www.msmeccii.in and other sources. This Privacy Policy applies to current and former visitors to our website and to our online customers. By visiting and/or using our website, you agree to this Privacy Policy.
- msmeccii.in is a property of MSME Chamber of Commerce and Industry of India, an Indian Company registered under the Companies Act, 2019 having its registered office at H-1479, Chittranjan Park New Delhi 110019, India.
 INFORMATION WE COLLECT
- **Contact information.** We might collect your name, email, mobile number, address, IP address, etc.
- **Demographic information.** We may collect demographic information about you, products/electronic waste you plan to sell/dispose or any other information provided by your during the use of our website. We might collect this as a part of a survey also.
- Other information. If you use our website, we may collect information about your IP address and the browser you're using. We might look at what site you came from, duration of time spent on our website, pages accessed or what site/page you visit when you leave us. We might also collect the type of mobile device you are using, or the version of the operating system your computer or device is running.
 We collect information in different ways.
- We collect information directly from you. We collect information directly from you when you request for a quote or take part in our survey. We also collect information if you post a comment on our websites or ask us a question through phone or email.
- We collect information from you passively. We use tracking tools like Google Analytics, Google Webmaster, browser cookies and web beacons for collecting information about your usage of our website.
- We get information about you from third parties. For example, if you use an integrated social media feature on our websites. The third-party social media site will give us certain information about you. This could include your name and email address.

USE OF YOUR PERSONAL INFORMATION

- We have a legitimate interest in running a successful and efficient business and in providing you with Services and useful content, and we use the information we collect, both on its own and combined with any other information we collect about you, for the following purposes:
- To provide the requested Services to you;
- To provide you with useful content;
- To ensure the proper functioning of our Services
- To offer and improve our Services;
- To provide you with requested information or technical support
- To facilitate your movement through our websites or your use of our Services;
- To do a better job of advertising and marketing our Services
- To advertise and market third party products and services
- To diagnose problems with our servers or our Services;
- In connection with our security and compliance programs;
- To administer our websites;
- To communicate with you;
- To target prospective customers with our products or services
- To assist us in offering you a personalized experience or otherwise tailor our Services to you; and
- As otherwise described in this privacy policy.
- We also use the information we receive in aggregated and anonymized formats to produce reports on trends and statistics, such as mobile search trends, email open rates by industry, campaign best practices or the number of users that have been exposed to, or clicked on, our websites or evaluated or purchased our services.
- We use information as otherwise permitted by law. SHARING OF INFORMATION WITH THIRD-PARTIES
- We will share information with third parties who perform services on our behalf. We share information with vendors who help us in managing our service or payment processors or transactional message processors. Some vendors may be located outside of India.
- We may share information if we think we have to in order to comply with the law or to protect ourselves. We will share information to respond to a court order. We may also share it if a government agency or investigatory body requests. Or, we might also share information when we are investigating potential fraud.
- We may share information with any successor to all or part of our business. For example, if part of our business is sold we may give our customer list as part of that transaction.
- We may share your information for reasons not described in this policy. We will tell you before we do this. **EMAIL OPT-OUT**
- You can opt out of receiving our marketing emails. To stop receiving our promotional emails, please email <u>ighosh.1457@gmail.com</u>. It may take about ten days to process your request. Even if you opt out of getting marketing messages, we will still be sending you transactional messages through email and SMS about your service request.

THIRD PARTY SITES

- If you click on one of the links to third party websites, you may be taken to websites we do not control. This policy does not apply to the privacy practices of those websites. Read the privacy policy of other websites carefully. We are not responsible for these third party sites.
 RETENTION OF PERSONAL INFORMATION
- We retain your personal information to provide services to you and as otherwise necessary to comply with our legal obligations, resolve disputes, and enforce our agreements. We will retain your personal information for no more than ten years following the later of (i) the date on which you terminate your use of the Services or (ii) May 25, 2019, unless we are otherwise required by law or regulation to retain your personal information for longer.
 YOUR RIGHTS
- Where the European Union's General Data Protection Regulation 2016/679, or GDPR, applies, in certain circumstances and subject to data processing agreements, you have rights in relation to the personal information we hold about you. We set out below an outline of those rights and how to exercise those rights. Please note that we will require you to verify your identity before responding to any requests to exercise your rights by providing details only known to the account holder. Please note that for each of the rights below we may have valid legal reasons to refuse your request, in such instances we will let you know if that is the case.
 ACCESS
- You have the right to know whether we process personal information about you, and if we do, to access data we hold about you and certain information about how we use it and who we share it with. **PORTABILITY**
- You have the right to receive a subset of the personal information you provide us if we process it on the legal bases of our contract with you or with your consent in a structured, commonly used and machine-readable format and a right to request that we transfer such personal information to another party. If you wish for us to transfer the personal information to another party, please ensure you detail that party and note that we can only do so where it is technically feasible. We are not responsible for the security of the personal information or its processing once received by the third party. **CORRECTION**
- You have the right to require us to correct any personal information held about you that is inaccurate and have incomplete data completed. Where you request correction, please explain in detail why you believe the personal information we hold about you to be inaccurate or incomplete so that we can assess whether a correction is required. Please note that while we assess whether the personal information we

hold about you is inaccurate or incomplete, you may exercise your right to restrict our processing of the applicable data as described below.

ERASURE

- You may request that we erase the personal information we hold about you in the following circumstances:
- where you believe it is no longer necessary for us to hold the personal information;
- we are processing it on the basis of your consent and you wish to withdraw your consent;
- o we are processing your data on the basis of our legitimate interest and you object to such processing;
- \circ you no longer wish us to use your data to send you marketing; or
- you believe we are unlawfully processing your data. Please provide as much detail as possible on your reasons for the request to assist us in determining whether you have a valid basis for erasure.
 RESTRICTION OF PROCESSING TO STORAGE ONLY
- You have a right to require us to stop processing the personal information we hold about you other than for storage purposes in the following circumstances:
- You believe the personal information is not accurate for the period it takes for us to verify whether the data is accurate;
- We wish to erase the personal information as the processing we are doing is unlawful but you want us to simply restrict the use of that data;
- We no longer need the personal information for the purposes of the processing but you require us to retain the data for the establishment, exercise or defense of legal claims; or
- You have objected to us processing personal information we hold about you on the basis of our legitimate interest and you wish us to stop processing the personal information while we determine whether there is an overriding interest in us retaining such personal information.
 OBJECTION
- You have the right to object to our processing of data about you and we will consider your request. Please provide us with detail as to your reasoning so that we can assess whether there is a compelling overriding interest in us continuing to process such data or we need to process it in relation to legal claims.
- You also have the right, at any time, to object to our processing of data about you in order to send you marketing, including where we build profiles for such purposes and we will stop processing the data for that purpose.

WITHDRAWAL OF CONSENT

Where you have provided your consent to us processing your personal data, you can withdraw your consent at any time by visiting the Contact Us page.
 GRIEVANCE OFFICER

- In accordance with Information Technology Act 2000 and rules made there under, the name and contact details of the Grievance Officer are provided below:
- Mr. Indrajit Ghosh H-1479,Chittranjan Park New Delhi -110019 +91 9810690843 ighosh.1457@gmail.com
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- If you have any questions about this Policy or other privacy concerns, you can also email us <u>atmsmeglobalccii@gmail.com</u> UPDATES TO THIS POLICY
- This Privacy Policy was last updated on 07.02.2022. From time to time we may change our privacy practices. We will notify you of any material changes to this policy as required by law. We will also post an updated copy on our website. Please check our site periodically for updates. **JURISDICTION**
- If you choose to visit the website, your visit and any dispute over privacy is subject to this Policy and the website's terms of use. In addition to the foregoing, any disputes arising under this Policy shall be governed by the laws of India at Delhi.