

LEATHER CONFERENCE & EXHIBITION

VENUE : VIGYAN BHAWAN, NEW DELHI

DATE : 25TH - 27TH JUNE 2024



INTRODUCTION

Leather is a natural fabric made using tanned animal skin. Believed to be the first fabric crafted with human hands, leather has evolved significantly over the millennia. Leather remains, however, one of the most desirable textile products due to its durability, water-resistance, insulative properties, and luxurious softness.

It is available in many different styles, grades, and colors, leather is one of the most diversified natural textiles.

The Leather industry in India accounts for around 13% of the world's leather production of hides/skins and handles a robust annual production of about 3 Bn sq. ft. of leather.

The industry is known for its consistency in high export earnings and it is among the top ten foreign exchange earners for the country.

India has an abundance of raw materials with access to 21% of world's cattle and buffalo and 11% of the world's goat and sheep population.

The Leather industry is an employment intensive industry providing job to more than 4 Mn people, mostly from the weaker sections of the society. Women employment is predominant in Leather products industry with about 40% share.

Leather Conference & Exhibition has been organized at **Vigyan Bhawan, New Delhi from 25th - 27th June 2024** to showcase different leather products and to deepen knowledge about this sector.

KEY HIGHLIGHTS

- ▶▶ More focus on eco-friendly types of vegan leather alternatives.
- ▶▶ Three days of in depth presentation revealing the latest market intelligence spanning nine sectors giving a complete competitive edge.
- ▶▶ Exclusive networking opportunity with industry thought leaders and decision makers.
- ▶▶ Perfect platform to enhance your brand visibility and corporate presence in front of your target audience.

LEATHER



WHO SHOULD ATTEND ?



RETAILER

MANUFACTURERS

IMPORTERS

BUYERS

AGENTS

EXPORTERS

WHY TO EXHIBIT ?

- ❖ Meeting someone face-to-face, however, it's another matter. A trade show allows you to meet with a potential customer and connect with them.
- ❖ Another benefit of customized jute bags is that they are durable and long-lasting. Leather fibres are strong and can withstand heavy loads, making them an excellent choice for carrying groceries, books, and other items. This means that audience will be able to use customized jute bags for a long time.
- ❖ Excellent platform for sourcing and display of quality leather & leather goods and leather related products
- ❖ Exclusive Networking Opportunity with Industry thought Leaders and Decision Makers.
- ❖ More than 95% of the production units in the sector are Micro, Small & Medium Enterprises (MSME) units.
- ❖ Exhibition will bring together manufacturers, leading stakeholders, top corporate policymakers, dealer, distributor, retailers and leather companies.



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MINISTERS &
GOVT BODIES

200+
EXPERT SPEAKERS

400+
PARTICIPANTS

72
STALLS

