



JUTE CONFERENCE & EXHIBITION

VENUE: VIGYAN BHAWAN, NEW DELHI

DATE: 25TH - 27TH JUNE 2024





INTRODUCTION

Jute is a natural fiber popularly known as the golden fiber. It is one of the cheapest and the strongest of all natural fibers and considered as fiber of the future. Jute is second only to cotton in world's production of textile fibers.

India is the largest producer of jute goods in the world. Jute is used in the manufacture of fabrics, such as Hessian cloth, sacking, scrim, carpet backing cloth (CBC) etc.

Nearly 50 percent of total raw jute production in India alone figures in West Bengal.

The main advantage of jute lies in its eco-compatibility. As jute is a natural fiber, eco-friendly and biodegradable, it is finding huge acceptance from public.

The main objective of the promotional jute exhibition is to create awareness on eco-friendly products made from the natural fiber.

Exhibition will provide a great opportunity to explore and understand more about Jute Products. Hence join us at Jute Conference & Exhibition at **Vigyan Bhawan on 25th, 26th and 27th June 2024.**

WHO SHOULD ATTEND THE EXHIBITION?

- ✓ Artisans
- ✓ Speciality Stores
- ✓ Exporters
- ✓ Importers
- ✓ Retailer
- ✓ Agents
- ✓ Consumers
- ✓ Charitable Organizations

KEY HIGHLIGHT

INTERACTIVE SESSION

Unique opportunity to integrate with a multitude of end-users and seek new market opportunities by demonstrating insight into this evolving sector.

**250+
PARTICIPANTS**

KNOWLEDGE BASE

In-depth presentations revealing the latest market intelligence spanning nine sectors giving you a competitive edge.

**KNOWLEDGE
REPORTS WILL BE
SHARED**

NETWORKING

Exclusive networking opportunity with speakers , manufacturers, retailers and many more.

**72
STALLS**

AWARENESS OF BRAND

Perfect platform to enhance your brand visibility and corporate presence in front of your target audience.

**30+
EXPERT SPEAKERS**

WHY TO EXHIBIT ?

- ✦ Project and creates awareness about indian jute goods by inviting international buyer/buying agents, buying houses and other marketing organizations.
- ✦ Establish direct contact of MSME Manufacturers, Small Exporters etc with the international buyer/buying agents, buying houses and other marketing organizations for continuous flow of orders
- ✦ Familiarize with representatives of international buyers/buying agents, buying houses and marketing organizations with Indian jute industry
- ✦ Provide in depth knowledge about identification of markets for export. Competitor taste and fashion prevailing and suggest measures
- ✦ Bring artisans at the same platform with the export community & international buyers so that proper hand holding can be done with them